

THE ACE GROUP



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## **SUBWAY® Restaurants Family Putt for Dough Offers Fans Chance to Win \$50,000 at The ACE Group Classic**

**NAPLES, FL (FEB. 4, 2013)** – Officials from the The ACE Group Classic and SUBWAY® restaurants, are excited to announce the SUBWAY® restaurants Family Putt for Dough Challenge that will take place during tournament week, February 12-17 at the TwinEagles Club. The SUBWAY® restaurants Family Putt for Dough Challenge is a free, 3-hole putting challenge that gives spectators a chance to test their skills, compete against their family, friends, and fellow fans for the opportunity to win the grand prize of \$50,000.

“The Champions Tour is all about the fans, the players do a great job entertaining and now through our partnership with SUBWAY® restaurants we will be able to give our fans a special tournament experience they can actually participate in,” Tournament Director Lesley Baker said. “It will be an exciting event for spectators to watch and a great chance for anyone to try their hand at winning \$50,000.”

From Tuesday, Feb. 12 through Sunday, Feb. 17, the SUBWAY® restaurants Family Putt for Dough is open from 9:00 am – 4:00 pm at the TwinEagles Chipping Green. Participants who complete the three-hole challenge under par (5 strokes or less) will be invited to take a long putt of 50 feet. Qualifying participants who are able to hole the long putt will earn automatic berths in the Saturday Shootout for a chance to putt on the 18th green for \$50,000. The remaining Saturday Shootout participants will be determined by proximity to the hole on their 50 foot long putt. One participant a day will be guaranteed to qualify for the Saturday Shootout. Following the completion of Champions Tour Play on Saturday, all finalists will be given the chance to make a 10-foot putt, followed by a 30-foot putt and a 50-foot putt for the Grand Prize of \$50,000. While there can only be one Grand Prize winner, SUBWAY® restaurants is pleased to offer prizes for all Family Putt for Dough Participants.

Fans can still receive an exclusive discount offer for a buy one, get one weekly ticket available at 118 SUBWAY® restaurants in Collier, Glades, Lee and Hendry counties. Patrons will receive a voucher for a buy one, get one weekly ticket or be able to scan QR code to redeem online.

Daily tickets (valid any one day Tuesday – Sunday) for \$25, as well as individual week-long grounds passes (valid Tuesday – Sunday) for \$50 are available for purchase. Children 17 and under are admitted free all week with a ticketed adult.

All ticket options and parking passes are available online at [www.acegroupclassic.com](http://www.acegroupclassic.com), by calling (239) 593-3900 or at the PGA TOUR Superstore in Naples. Parking passes will also be on sale at the PGA TOUR Superstore in Naples. On-site VIP parking passes which includes valet parking at the TwinEagles Clubhouse are available for \$45 a day or \$115 for a weekly pass, valid all week, Tuesday-Sunday. General parking passes can also be purchased for \$5 in advance of tournament week (\$7 at the gate) valid any day, Friday-Sunday.

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## RESOURCES:

[Facebook.com/ACEGroupClassic](https://www.facebook.com/ACEGroupClassic)

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### About the ACE Group

The ACE Group is one of the world's largest multiline property and casualty insurers. With operations in 53 countries, ACE provides commercial and personal property and casualty insurance, personal accident and supplemental health insurance, reinsurance and life insurance to a diverse group of clients. ACE Limited, the parent company of the ACE Group, is listed on the New York Stock Exchange (NYSE: ACE) and is a component of the S&P 500 index. Additional information can be found at: [www.acegroup.com](http://www.acegroup.com).

### About The TwinEagles Club

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: [www.twineagles.com](http://www.twineagles.com).

### About the Naples, Marco Island, Everglades CVB

Whether travelers are looking for a romantic escape or family getaway, Florida's Paradise Coast – Naples, Marco Island and the western portion of the Everglades – has an array of vacation options year-round. With more than 30 miles of soft, white sand beaches, a thriving arts and culture scene, distinctive dining, great golf and the best of outdoor adventure, the Paradise Coast is truly a destination with it all.

For more information about the Paradise Coast, call 800-688-3600 or visit [www.ParadiseCoast.com](http://www.ParadiseCoast.com).

Follow the destination on Twitter @ParadiseCoast and on Facebook at <http://www.facebook.com/theparadisecoast>

### About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, the Course of the Force and the Toyota Texas Bass Classic. For more information, visit [www.octagonglobalevents.com](http://www.octagonglobalevents.com).

### About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 30 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in 26 official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all five Tours (PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamerica, PGA TOUR Canada) generated more than \$122 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.8 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow the Champions Tour at [Facebook.com/Champions Tour](https://www.facebook.com/ChampionsTour) and on Twitter @ChampionsTour.

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