



## THE ACE GROUP CLASSIC NAMES PGA TOUR SUPERSTORE EXCLUSIVE TICKET PARTNER

*Naples location to sell tickets and golf books in-store*

**NAPLES, FL (DEC. 4, 2012)** – Today the tournament officials from The ACE Group Classic announced PGA TOUR Superstore of Naples, FL has been designated as the exclusive ticket retailer for the Champions Tour event being held at The TwinEagles Club, February 12 – 17. Fans will also have access to the lowest ticket prices ever, with holiday deals available at PGA TOUR Superstore as well.

“This partnership with the PGA TOUR Superstore is such a strong one, and we are excited to continue it again this year,” said Tournament Director Lesley Baker. “With the holiday discount tickets being offered at PGA TOUR Superstores, the Naples community, always so supportive of the tournament, has another great opportunity to purchase tickets and Ultimate Golf Experience Books at the lowest prices they will be offered.”

For the first time, holiday discounts will also be offered at PGA Tour Superstores. Through December 31, fans can purchase two Ultimate Golf Books for \$150, a savings of \$48. Discounts on daily and weekly tickets are also available, with a \$25 off the purchase of two or more daily or weekly tickets.

Parking passes will also be on sale at the PGA TOUR Superstore in Naples. On-site VIP parking passes which includes valet parking at the TwinEagles Clubhouse are available for \$45 a day or \$115 for a weekly pass, valid all week, Tuesday-Sunday. General parking passes can also be purchased for \$5 in advance of tournament week (\$7 at the gate) valid any day, Friday-Sunday.

Daily tickets (valid any one day Tuesday – Sunday) for \$25, as well as individual week-long grounds passes (valid Tuesday – Sunday) for \$50 are available for purchase. Children 17 and under are admitted free all week with a ticketed adult. The Ultimate Golf Experience Books are also available for \$99, which includes one week-long grounds pass to The ACE Group Classic, complimentary parking all week, two concessions vouchers and a 10 percent discount in the TwinEagles Pro Shop and discounted golf at 30 of Southwest Florida’s top golf courses.

PGA TOUR Superstore spans over 40,000 square feet and includes state-of-the-art golf swing simulators, practice bays, indoor putting greens, chipping areas, and full in-house club-making and repair facilities. In addition to golf instruction by professionals, PGA TOUR Superstore offers a vast selection of golf equipment and golf apparel. The Superstore also features a “clubhouse” that can be used for small meetings or gatherings.

Tickets can still be purchased through the tournament by visiting [www.acegroupclassic.com](http://www.acegroupclassic.com) or calling (239) 593-3900.

### RESOURCES:

[Facebook.com/ACEGroupClassic](https://www.facebook.com/ACEGroupClassic)

[Twitter @ACEGroupClassic](https://twitter.com/ACEGroupClassic)



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**About the ACE Group**

Celebrating 25 years of insuring progress, the ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, (NYSE: ACE) a component of the S&P 500 stock index, the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: [www.acegroup.com](http://www.acegroup.com).

**About The TwinEagles Club**

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: [www.twineagles.com](http://www.twineagles.com).

**About PGA TOUR Superstore:**

PGA TOUR Superstore is operated by Golf & Tennis Pro Shop, Inc., a wholly-owned subsidiary of AMB Group, LLC, headquartered in Roswell, Georgia. As the PGA TOUR's exclusive off-course/off-airport retail partner, PGA TOUR Superstore provides customers with access to the same technology and expertise that card-carrying TOUR pros use each week in the TOUR Vans that accompany them. All stores are staffed with teaching Professionals and have multiple state-of-the-art swing simulators, practice hitting bays, a putting green, and chipping area. There is also an in-house club making and repair facility. Many stores are equipped with a full-size tennis court and a Tennis Professional on staff for lessons and clinics. Along with equipment and accessories, PGA TOUR Superstore has an unmatched selection of men's, women's, and juniors' apparel and footwear for golf and tennis. For more information, visit [www2.pgatoursuperstore.com](http://www2.pgatoursuperstore.com). PGA TOUR Superstore. TOUR Quality. Expert Advice.

**About Octagon Global Events**

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, the Course of the Force and the Toyota Texas Bass Classic. For more information, visit [www.octagonglobalevents.com](http://www.octagonglobalevents.com).

**About The Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 30 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all three Tours (PGA TOUR, Champions Tour and Web.com Tour) generated more than \$122 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.8 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [www.pgatour.com](http://www.pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow us at Facebook.com/Champions Tour and on Twitter @ChampionsTour.

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