



THE ACE GROUP CLASSIC NAMES PGA TOUR SUPERSTORE EXCLUSIVE TICKET PARTNER

Naples location to sell tickets and golf books in-store

NAPLES, FL (JAN. 3, 2012) – Today the tournament officials from The ACE Group Classic announced PGA TOUR Superstore of Naples, FL has been designated as the exclusive daily and weekly ticket retailer for the Champions Tour event being held at The TwinEagles Club, February 13 – 19.

“In partnering with PGA TOUR Superstore, our community already rich in golf tradition will have easy access to the 25th anniversary edition of Champions Tour golf in Naples,” said Tournament Director Lesley Baker. “We are excited to offer our fans this opportunity to watch golf’s biggest names through PGA TOUR Superstore.”

The Naples location will offer daily tickets (valid any one day Wednesday – Sunday) for \$25, as well as individual week-long grounds passes (valid February 13 – 19) for \$50. Children 17 and under are admitted free all week with a ticketed adult. The Ultimate Golf Experience Books are also available for \$99, which includes one week-long grounds pass to The ACE Group Classic and discounted golf at 31 top Southwest Florida golf courses.

PGA TOUR Superstore spans over 40,000 square feet and includes state-of-the-art golf swing simulators, practice bays, indoor putting greens, chipping areas, and full in-house club-making and repair facilities. In addition to golf instruction by professionals, PGA TOUR Superstore offers a vast selection of golf equipment and golf apparel. The Superstore also features a “clubhouse” that can be used for small meetings or gatherings.

Tickets can still be purchased through the tournament by visiting www.acegroupclassic.com or calling (239) 593-3900. While PGA TOUR Superstore is the sole retailer of daily and weekly tournament tickets, other local stores are currently selling the Ultimate Golf Experience Book. Discounted ticket promotions are not available in any retail outlets.

Complete Listing of Local Retailers

Ultimate Golf Experience Book, Daily Tickets, Weekly Tickets

PGA TOUR Superstore
2135 Tamiami Trail North
Naples, FL 34102
(239) 384-6380

Ultimate Golf Experience Books ONLY

Edwin Watts Golf
3980 Tamiami Trail North
Naples, FL 34103
(239) 403-0615





Lumpy's
11120 Cleveland Ave.
Ft. Myers, FL 33907
(239) 939-5235

SHARE: The ACE Group Classic Names PGA TOUR Superstore Exclusive Ticket Partner, details here:
<http://bit.ly/uofyEz>

RESOURCES:

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About the ACE Group

Celebrating 25 years of insuring progress, the ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, (NYSE: ACE) a component of the S&P 500 stock index, the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.acegroup.com.

About The TwinEagles Club

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: www.twineagles.com.

About PGA TOUR Superstore:

PGA TOUR Superstore is operated by Golf & Tennis Pro Shop, Inc., a wholly-owned subsidiary of AMB Group, LLC, headquartered in Roswell, Georgia. As the PGA TOUR's exclusive off-course/off-airport retail partner, PGA TOUR Superstore provides customers with access to the same technology and expertise that card-carrying TOUR pros use each week in the TOUR Vans that accompany them. All stores are staffed with teaching Professionals and have multiple state-of-the-art swing simulators, practice hitting bays, a putting green, and chipping area. There is also an in-house club making and repair facility. Many stores are equipped with a full-size tennis court and a Tennis Professional on staff for lessons and clinics. Along with equipment and accessories, PGA TOUR Superstore has an unmatched selection of men's, women's, and juniors' apparel and footwear for golf and tennis. For more information, visit www2.pgatoursuperstore.com. PGA TOUR Superstore. TOUR Quality. Expert Advice.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, and the Toyota Texas Bass Classic. For more information, visit www.octagonglobalevents.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 29 members



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of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2011 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2010, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) generated \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's Web site is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

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