



## NEWS RELEASE

For Release: Tuesday, November 1, 2011  
 Contact: **Jeff Kleiber**, The ACE Group Classic Executive Director, Octagon  
 919.531.0240 or [jeff.kleiber@octagon.com](mailto:jeff.kleiber@octagon.com)  
**Lesley Baker**, The ACE Group Classic Tournament Director, Octagon  
 239.593.3900 or [lesley.baker@octagon.com](mailto:lesley.baker@octagon.com)  
**Adam Harris**, Senior Marketing and Communications Manager, Octagon  
 919.531.0500 or [adam.harris@octagon.com](mailto:adam.harris@octagon.com)

### THE ACE GROUP CLASSIC SEEKING VOLUNTEERS

*Naples residents encouraged to volunteer for Champions Tour Event*

**Naples, FL** – Over 800 volunteers are needed for The ACE Group Classic tournament officials announced today. The annual Champions Tour golf event will celebrate its' 25th anniversary when play begins at the Twin Eagles Club February 13-19 in Naples.

“Our volunteers are pivotal to the success of the tournament year after year,” said Lesley Baker, The ACE Group Tournament Director. “Anyone who’s interested in golf, enjoys the outdoors, or wants to see a world-class event from behind –the-scenes can be a part of this very special year as we celebrate the 25th anniversary; golf knowledge is not required and families and friends are encouraged to participate.”

Volunteering can be a great way to connect with people in the community, have fun and watch the legends of golf both in and out of competition. There are a number of different committees that have unique responsibilities, including: Golf Channel support, player services, walking scorers, standard bearers and hole marshals. Training will be provided for committees requiring specific knowledge.

The volunteer fee is \$75 and includes a golf shirt, headwear, volunteer badge valid for week-long tournament access, two weekly grounds tickets for guests of the volunteer’s choice, two invitations to the annual volunteer appreciation party and meals and beverages during assigned shifts. All volunteers that work three or more shifts will receive a golf voucher good for one round at the Twin Eagles Club for \$25 which includes access to a cart and practice facility. Volunteers can register at [www.theacegroupclassic.com](http://www.theacegroupclassic.com).

For more information on the The ACE Group Classic, visit [theacegroupclassic.com](http://theacegroupclassic.com) or find the tournament on Facebook and Twitter at [facebook.com/ACEGroupClassic](https://facebook.com/ACEGroupClassic) and [twitter.com/ACEGroupClassic](https://twitter.com/ACEGroupClassic).

#### About the ACE Group

Celebrating 25 years of insuring progress, the ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, (NYSE: ACE) a component of the S&P 500 stock index, the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: [www.acegroup.com](http://www.acegroup.com).

#### About The TwinEagles Club





TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: [www.twineagles.com](http://www.twineagles.com).

#### **About Octagon Global Events**

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, one Nationwide Tour event, and the Toyota Texas Bass Classic. For more information, visit [www.octagonglobalevents.com](http://www.octagonglobalevents.com).

#### **About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 29 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2011 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2010, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) generated \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's Web site is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

####

