

THE ACE GROUP



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## The ACE Group Classic Thanks Fans, Volunteers and the Naples Community

*Discounted Golf Books Now on Sale*

**NAPLES, FL (MARCH 12, 2013)** Bernhard Langer won his second ACE Group Classic title in three years with a thrilling wire-to-wire finish against one of the strongest tournament fields to date which featured 28 of the Top 30 players and six World Golf Hall of Famers. With another classic finish in the record books, tournament officials have announced Ultimate Golf Experience Books are now available for \$48.

“The Naples community is such a special and welcoming place, we’re very thankful to be here,” said Tournament Director Lesley Baker. “The feedback from the players and the Champions Tour is that Naples is one of the favorite stops of the entire year and I think that’s because this community knows and appreciates great golf. The support the event receives is incredible and because of that we’re able to help our many charities, including this year’s host organization, The First Tee of Naples/Collier.”

Beginning today, fans can purchase an Ultimate Golf Experience Book at a discounted price of \$48. With the purchase of an Ultimate Golf Experience Book, fans will receive discounted golf rounds at 30 of the best golf courses in Southwest Florida. This year, 22 of the 30 clubs are offering an unlimited number of discounted rounds to golf book purchasers. A list of Course Offerings can be found here: <http://theacegroupclassic.com/ultimate-golf-experience-books/>

The offer is available by phone at (239) 593-3900, online at [www.acegroupclassic.com](http://www.acegroupclassic.com) or in the Naples PGA TOUR Superstore.

Bernhard Langer (62-70-72= -12) captured his second ACE Group Classic title with a wire-to-wire victory, the first at the tournament since 1999. Langer shot par on the day to hold off Jay Don Blake to earn his 17th career victory on the Champions Tour.

For additional information please visit [www.acegroupclassic.com](http://www.acegroupclassic.com)

**SHARE:** Thank you Naples for another great [@ACEGroupClassic](https://twitter.com/ACEGroupClassic)! \$48 Golf Books are now available, get yours here: <http://bit.ly/TqTr4d>

### RESOURCES:

**Photos-** <http://theacegroupclassic.com/photo-album/>

[Facebook.com/ACEGroupClassic](https://www.facebook.com/ACEGroupClassic)

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**About the ACE Group**

The ACE Group is one of the world's largest multiline property and casualty insurers. With operations in 53 countries, ACE provides commercial and personal property and casualty insurance, personal accident and supplemental health insurance, reinsurance and life insurance to a diverse group of clients. ACE Limited, the parent company of the ACE Group, is listed on the New York Stock Exchange (NYSE: ACE) and is a component of the S&P 500 index. Additional information can be found at: [www.acegroup.com](http://www.acegroup.com).

**About The TwinEagles Club**

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: [www.twineagles.com](http://www.twineagles.com).

**About the Naples, Marco Island, Everglades CVB**

Whether travelers are looking for a romantic escape or family getaway, Florida's Paradise Coast – Naples, Marco Island and the western portion of the Everglades – has an array of vacation options year-round. With more than 30 miles of soft, white sand beaches, a thriving arts and culture scene, distinctive dining, great golf and the best of outdoor adventure, the Paradise Coast is truly a destination with it all.

For more information about the Paradise Coast, call 800-688-3600 or visit [www.ParadiseCoast.com](http://www.ParadiseCoast.com). Follow the destination on Twitter @ParadiseCoast and on Facebook at <http://www.facebook.com/theparadisecoast>

**About Octagon**

Octagon, (IPG: NYSE) is the world's largest sponsorship consulting practice, managing and influencing some \$3 billion in sponsorship-related spending annually. Octagon also is a pioneer and leader in athlete & personality representation and management. With more than 800+ employees worldwide, Octagon works with hundreds of blue-chip corporate clients and more than 800 athletes & personalities clients and manages more than 5,000 events per year. Octagon's Events & Hospitality team operates four professional golf tournaments, a professional bass fishing tournament and numerous first-class corporate hospitality events. To learn more about Octagon, visit: [www.octagon.com](http://www.octagon.com)

**About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 30 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in 26 official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player.



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The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all five Tours (PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamerica, PGA TOUR Canada) generated more than \$122 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.8 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow the Champions Tour at [Facebook.com/Champions Tour](https://www.facebook.com/ChampionsTour) and on Twitter @ChampionsTour.

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