



NEWS RELEASE

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THE ACE GROUP CLASSIC NAMES THE FIRST TEE OF NAPLES/COLLIER AS HOST ORGANIZATION *Charitable donations exceed \$200,000 in 2011*

Naples, FL – The First Tee of Naples/Collier has been designated as the official host charity for The ACE Group Classic which will take place February 13 – 19 at The TwinEagles Club and celebrate the 25th anniversary of the Champions Tour event in Naples. The event also announced that over \$200,000 was donated from the 2011 tournament.

“We have a tremendous opportunity to be involved with an organization that helps young people in all facets of life,” said Jeff Kleiber, Executive Director of The ACE Group Classic. “It’s been incredible to support so many outstanding charities, including The First Tee of Naples/Collier for the last four years. We look forward to continuing our work together on a grander scale to increase the funding, education and opportunities provided to youth in the community.”

As The First Tee of Naples/Collier nears its’ own anniversary, 2012 will mark their fifth year as a chapter, the relationship with Champions Tour event has continued to build off the success since beginning work together in 2008 when the Naples/Collier chapter was a beneficiary of the tournament.

“As the Exclusive Sponsor of The First Tee of Naples/Collier, Arthrex is very excited that our Naples/Collier chapter has become the host charitable organization of The ACE Group Classic,” said Reinhold Schmieding, President and Founder of Arthrex, Inc. “We’ve seen firsthand what an impressive program The First Tee of Naples/Collier is and the direct impact it has had on a significant number of children learning character building skills with the ethical game of golf.”

Of the 1.5 million young people helped by The First Tee program since it began nationwide in 1997, many have come from the South Florida area. The ACE Group Classic supports its host organization in their vision to find “All the Time” golf access for the children in The First Tee of Naples/Collier. This relationship will support their mission by providing ample learning opportunities for kids throughout the area.

In 2011 alone, over \$200,000 in cash and in-kind gifts was donated to ten charitable groups throughout Southwest Florida and Philadelphia, where the ACE Group is headquartered, including: The First Tee of Naples/Collier, The First Tee of Philadelphia, Allie’s Friends Foundation, Education Foundation of Collier County, YMCA, Northside Naples Kiwanis, Alzheimer’s Support Network, American Red Cross, Susan G. Komen for the Cure and the Make A Wish Foundation.





“We’ve experienced much success through our efforts with The First Tee of Naples/Collier in the past so we are all very happy to be working alongside Cindy Darland, Executive Director of the chapter in creating a lasting influence in the lives of young people throughout South Florida,” said Lesley Baker, Tournament Director of The ACE Group Classic.

For more information on the The ACE Group Classic, visit theacegroupclassic.com or find the tournament on Facebook and Twitter at facebook.com/ACEGroupClassic and twitter.com/ACEGroupClassic.

About the ACE Group

Celebrating 25 years of insuring progress, the ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, (NYSE: ACE) a component of the S&P 500 stock index, the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.acegroup.com.

About The TwinEagles Club

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: www.twineagles.com.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world’s largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, and the Toyota Texas Bass Classic. For more information, visit www.octagonglobalevents.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 29 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2011 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour’s leading player. The Champions Tour’s primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2010, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) generated \$120 million for local charitable organizations, bringing the TOUR’s all-time total of charitable contributions to more than \$1.6 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR’s Web site is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

