



NEWS RELEASE

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THE ACE GROUP CLASSIC NAMES TOURNAMENT DIRECTOR

Naples, FL –The ACE Group Classic announced today that Lesley Baker has been named tournament director of the annual Champions Tour event in Naples. Next year’s tournament will take place February 13 – 19 at The TwinEagles Club.

“We are very excited to have Lesley leading our efforts for The ACE Group Classic,” said Jeff Kleiber, executive director of the event. “She has a tremendous amount of knowledge and experience that will serve the tournament, corporate partners, all of our volunteers and the Naples community very well.”

Baker comes to Naples after serving in a variety of leadership capacities for over 20 events. In her five years with Octagon, her responsibilities have included managing sponsor and hospitality services at LPGA Tour events including the Walmart NW Arkansas Championship presented by P&G and the Sybase Match Play Championship.

Also with Octagon, Baker worked extensively managing logistics for professional air shows across the country and as a sponsor services manager with the Toyota Texas Bass Classic, working closely with the title sponsor Toyota. Baker is originally from Hillsboro, Illinois and attended the University of Arkansas where she graduated with a degree in Advertising and Public Relations.

“I am very much looking forward to this opportunity to not only continue the great tradition our fans and the city of Naples have come to know, but to also grow our tournament’s impact on the community,” said Baker.

In addition, Kyler O’Shea has been named as tournament assistant for The 2012 ACE Group Classic. O’Shea will manage volunteer recruitment and organization, player hospitality and pro-am administrative duties. O’Shea comes from the Octagon Global Events office in New York where she also served as tournament assistant for the Sybase Match Play Championship on the LPGA Tour and coordinated special projects for the division.

For more information on the The ACE Group Classic, visit theacegroupclassic.com or find the tournament on Facebook and Twitter at [facebook.com/ACEGroupClassic](https://www.facebook.com/ACEGroupClassic) and twitter.com/ACEGroupClassic.





About the ACE Group

Celebrating 25 years of insuring progress, the ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, (NYSE: ACE) a component of the S&P 500 stock index, the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.acegroup.com.

About The TwinEagles Club

TwinEagles is conveniently located just 6 miles east of I-75 off Immokalee Road in Naples. Additional information on this premier community and club can be found at: www.twineagles.com.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, and the Toyota Texas Bass Classic. For more information, visit www.octagonglobalevents.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 29 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in official Charles Schwab Cup events in 2011 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2010, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) generated \$120 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.6 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's Web site is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

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