



NEWS RELEASE

For Release: Tuesday, January 26, 2010
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LIVING LEGENDS PLAYER & TREVINO RETURN TO THE ACE GROUP CLASSIC

Armour III Adds to First-time Participants

Naples, FL – Golf fans around Florida will be excited to know that The ACE Group Classic field got a serious boost with the commitments of World Golf Hall of Fame members Gary Player and Lee Trevino. In addition, Tommy Armour III is expected to make his Champions Tour debut when the tournament takes place at The Quarry, February 8 – 14.

“Gary Player and Lee Trevino are two of the most recognized and entertaining golf icons that the sport has ever known,” said Tournament Director Jason Camp. “They rarely compete on the Champions Tour anymore and to see both of them together in Naples is something that no golf fan will want to miss, because it may not happen again.”

Player competed in 10 Champions Tour events in 2009 and Trevino only played in six.

The International Ambassador of Golf, Gary Player, was the inaugural tournament winner in 1988. Throughout his illustrious career, he amassed an astounding 163 victories around the world, including 24 PGA TOUR victories and 19 Champions Tour victories. He was the third person to complete the modern Grand Slam (winning the four major titles in a career) behind Gene Sarazen and Ben Hogan. In all, he totaled nine major championships on the PGA TOUR and was inducted into the World Golf Hall of Fame in 1974.

Player’s significance to the game of golf goes much deeper than his victories. Now 74 years old, he operates The Player Foundation which supports education for underprivileged children. The Foundation built the Blair Atholl Schools in his native Johannesburg, South Africa. He also operates Black Knight International which includes Gary Player Academy, Gary Player Equipment and Gary Player Enterprises.

The 70 year-old Trevino, a 1981 inductee to the World Golf Hall of Fame, won back-to-back titles in Naples in 1990 and 1991. Throughout his career, he totaled 29 PGA TOUR victories and 29 Champions Tour victories, including two U.S. Opens, two PGA Championships and two British Open titles. The 5-foot-7 ball of fire is best known for his quick wit that makes players and galleries laugh while commanding their respect at the same time. A natural performer, but also a hard worker, Trevino is arguably the most consistent shotmaker the game has ever seen.

Tommy Armour III, 50, will make his Champions Tour debut in Naples. A regular on the PGA TOUR, Armour participated in 16 events in 2009. He has had success as recently as 2008 with second and third-





place finishes. Armour has two career PGA TOUR victories. His grandfather was the legendary Hall of Famer by the same name, who won three major championships while competing in the 1920s and 30s.

Tickets to The ACE Group Classic can be purchased at www.acegroupclassic.com or (239) 593-3900.

About The ACE Group of Companies

The ACE Group of Companies is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, the ACE Group of Companies conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.ancelimited.com.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour event, one Nationwide Tour event and the Toyota Texas Bass Classic. For more information visit www.octagongolf.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010 offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for its members, to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida. The web site address is www.PGATOUR.com.

About Pulte Homes

Pulte Homes, Inc., based in Bloomfield Hills, Mich., is America's largest home building company with operations in 29 states and the District of Columbia. The Company has an unmatched capacity to meet the needs of all buyer segments through its brand portfolio that includes Pulte Homes, Centex and Del Webb, as well as its regional brands of DiVosta Homes (Florida) and Fox & Jacobs (Texas). Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service. Websites: www.pulteinc.com; www.pulte.com; www.centex.com; www.delwebb.com; www.divosta.com; www.foxandjacobs.com.

