



## **NEWS RELEASE**

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## **THE 2010 ACE GROUP CLASSIC MOVES TO THE GOLF LODGE AT THE QUARRY**

*Champions Tour Event Held President's Day Weekend, February 8 – 14*

**Naples, FL** – The ACE Group Classic will move to The Golf Lodge at The Quarry for the 2010 tournament. The event will take place on President's Day weekend, February 8 – 14, with the final round being held on Valentine's Day.

"We are excited to bring The ACE Group Classic to The Quarry and showcase the wonderful golf course and facilities that they have," said Tournament Director Jason Camp. "I've been a big fan of the Hurdzan/Fry design team and I know this course will be a great challenge for the legends of golf that annually compete in our field. We hope to continue to build off the monumental successes we've had the past three years, including last year at TPC Treviso Bay. With that said, we are very thankful for the staff at TPC Treviso Bay and VK Development for giving us a wonderful home last year."

The 2009 ACE Group Classic marked TPC Treviso Bay's grand opening to the public. The tournament was a tremendous success, bringing in over 100,000 fans over the course of a week for the third consecutive year. The tournament will relocate to allow TPC Treviso Bay to finish their infrastructure, including the clubhouse and locker rooms.

"We are delighted to host the 2010 ACE Group Classic at The Quarry," said Doug Reed, General Manager, and Vice President of Golf & Club Operations for Coral Hospitality, the Naples-based company that manages the golf operations at The Quarry on behalf of Pulte Homes, Inc. "The opportunity to gain worldwide exposure for one of the most unique new properties in Southwest Florida is extremely exciting, and I believe that the players will embrace the challenge. The Quarry's management team relishes the chance to draw on many years of collective tournament experience in contributing to the success of this prestigious event."

The Quarry is a pristine golf and recreational development located in North Naples, 20 minutes from downtown. The centerpiece of the area is the 320 acre Stone Lake, which was created from an old limestone quarry. A championship golf course, created by Hurdzan/Fry, winds a links style course around the perimeter of the lake. The course opened in January 2007.





“All of us at Pulte Homes are excited to be associated with such a great golf tournament on the Champions Tour,” said Ryan Marshall, President of Pulte Homes – South Florida operations. “We are enthusiastic about showcasing The Quarry community, which recalls the grandeur and sporting lifestyle of America’s classic lakeside resorts. Both spectators and players alike will enjoy a scenic golfing experience as the golf course stretches through some of the most beautiful preserves in southern Florida; while the athletes will appreciate the challenging and competitive fairways and greens from the Hurdzan Fry design team.”

#### **About The ACE Group of Companies**

The ACE Group of Companies is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, the ACE Group of Companies conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: [www.ancelimited.com](http://www.ancelimited.com).

#### **About the Champions Tour**

The Champions Tour collectively, has the most recognizable and accomplished players in the game with 15 World Golf Hall of Fame Members actively competing in its events and numerous other major championship winners among its members. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will feature a minimum of 25 official events offering \$48.8 million in prize money in 2009 and its highest average purse ever of \$1.95 million. The Champions Tour is a division of the PGA TOUR, Inc., a tax-exempt membership organization of professional golfers age 50 and older and as such operates under the umbrella of the PGA TOUR which includes the PGA TOUR, Champions Tour and Nationwide Tour. The Champions Tour’s primary purpose as an entity of the PGA TOUR is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Michael D. Stevens is president of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida

#### **About Octagon Golf & Outdoors**

Octagon Golf & Outdoors is a division of Octagon, the world’s largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, one LPGA Tour event, one Nationwide Tour event and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit [www.octagongolf.com](http://www.octagongolf.com).

#### **About Pulte Homes**

Pulte Homes, Inc., based in Bloomfield Hills, Mich., is America’s largest home building company with operations in 29 states and the District of Columbia. The Company has an unmatched capacity to meet the needs of all buyer segments through its brand portfolio that includes Pulte Homes, Centex and Del Webb, as well as its regional brands of DiVosta Homes (Florida) and Fox & Jacobs (Texas). Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service. Websites: [www.pulteinc.com](http://www.pulteinc.com); [www.pulte.com](http://www.pulte.com); [www.centex.com](http://www.centex.com); [www.delwebb.com](http://www.delwebb.com); [www.divosta.com](http://www.divosta.com); [www.foxandjacobs.com](http://www.foxandjacobs.com).

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